

Activity	Phase 1	Physical outreach (Speaking)	Meet & Greet (Social get-togethers)	Printed materials outreach and distribution	Audio/Video presentations and Web presence	Political office	Personal Improvement
Description	Direct or confrontational public action. Marches & protests.	Town halls, opinion polls, high school or college classes, political rallies, call-ins to radio shows.	People within an organization gather.	Targeted distribution of Party educational materials such as flyers, stickers, business cards, etc.	Podcasts, media, webinars, graphic design, social media.	Running for local election (School Board, County Comm., Mayor, City Council etc).	Stay up-to-date with political trends via ANP website and publications. Studying NS philosophy.
Best Case Results of Activity	If enough people this can be show of strength. Intimidation of opponents. Media coverage. Publicity.	Plant basic ideas about race, society, economics long unsolved by mainstream politics.	Comraderie, motivation, encouragement. Emotionally "feel good".	Increase public awareness of anti-White agenda and how the Party is responding. Facilitating recruitment.	Increasing awareness and providing timely/topical information.	Increase awareness of the cause and gain real political power.	Staying current allows you to represent NS attitudes without clichés or the expected "racist" rants.
Realistic/most common consequences of activity	Physical harm to Members or others. Legal confrontation with authorities, possible jail time. Unfavorable media coverage.	Start generic discussions bringing in NS tenets by bits & pieces. Opportunity for media interviews big & small if you maintain calm and sensible behavior.	Usually effective at encouraging one another in the struggle.	Circumvents media narrative. Raises awareness. Makes community aware of NS presence. Very impactful to individuals.	Circumvents media narrative. Possible exposure of presenter.	Demonstrates maturity and sincerity for the cause. Give White people a voice. Be an encouraging leader.	Reading NS philosophy & White history prepare you for any situation, strengthening your will, diverts you from time-wasting conspiracies.
Costs (time, money, impact on family, etc)	Travel costs. Potential massive legal fees. Likely job loss for those involved. Doxxing. Exposure to those who did not know about Party affiliation.	Public exosure but harmless if ideas are presented by reasoned argument. Opportunity to connect with like-minded people offsets taking some risk.	Many thousands of dollars in travel costs for even just a few people. Men leave their families for a time and take time off work.	Small cost of printing materials/flyers; transportation to targeted location. Costs possibly absorbed by Party.	Very easy to do. Monetary cost dependent on platform. Real cost in time for preparation and presentation.	Monetary cost (marketing, staffing, travel, etc). Time cost.	Time and dedication.
Sustainability/ Repeatability	Largely beyond Member control: dependent on legal and social consequence of initial action.	All depends on opportunity and personal commitment, the energy of your ideas.	Because of the high cost for all involved this can't be done very often. Best for local cells where it is most useful.	Can be repeated as often as desired.	Sustainability dependent on presenter. Can be repeated and re-watched/heard if not banned.	Will require determination. Legally sustainable and repeatable.	The ANP is here to provide/recommend materials you need to nourish and sustain your natural NS instincts.
Potential impact on other Members and Supporters	Places Party on the defensive to justify or distance from action. Possible RICO charges. May impact recruitment negatively.	Positive if you advocate, not rant. Can help bring NS ideas into public discussion.	Temporary motivation for the next couple months.	Positive impact on Members may include seeing the material and feeling reinforced or supported. Increase in membership.	Gives a voice to the cause. Provides resource for reference and recruitment.	Helps Members and Supporters further the conversation and shift the narrative. Provides actual demonstration of our purpose.	EVERY physically and mentally disciplined National Socialist generates connection and confidence among his Comrades.
Conclusion	Great effort for very little gain. Negatives far outweigh the positives. This has been attempted for 50+ years with nearly zero positive results.	This is great for the right person willing to discuss politics. Must be done intelligently to bring up NS ideas without being openly NS (unless done anonymously via radio).	While enjoyable, this ultimately contributes very little to the struggle & at great cost. (get-togethers involving multiple orgs are almost always led by FBI).	This is a low-cost, repeatable, and highly influential activity. Real world results. Strongly recommended.	Don't use the internet as a replacement for real activism. Most online "work" doesn't reach the public, but is necessary and has potential.	This is highly desireable and something the "movement" has largely rejected. National politics is a waste, but local politics is winnable.	There is always more to learn. Aryan intelligence is our greatest asset. Let's use it and build it.